

POLE TO PROFIT

The Stripper Playbook VIP

THE VIP ROOM STRATEGY THAT
ATTRACTS HIGH PAYING
CLIENTELE

☒ Make \$15,000 in 3 days utilizing
the V.I. P method

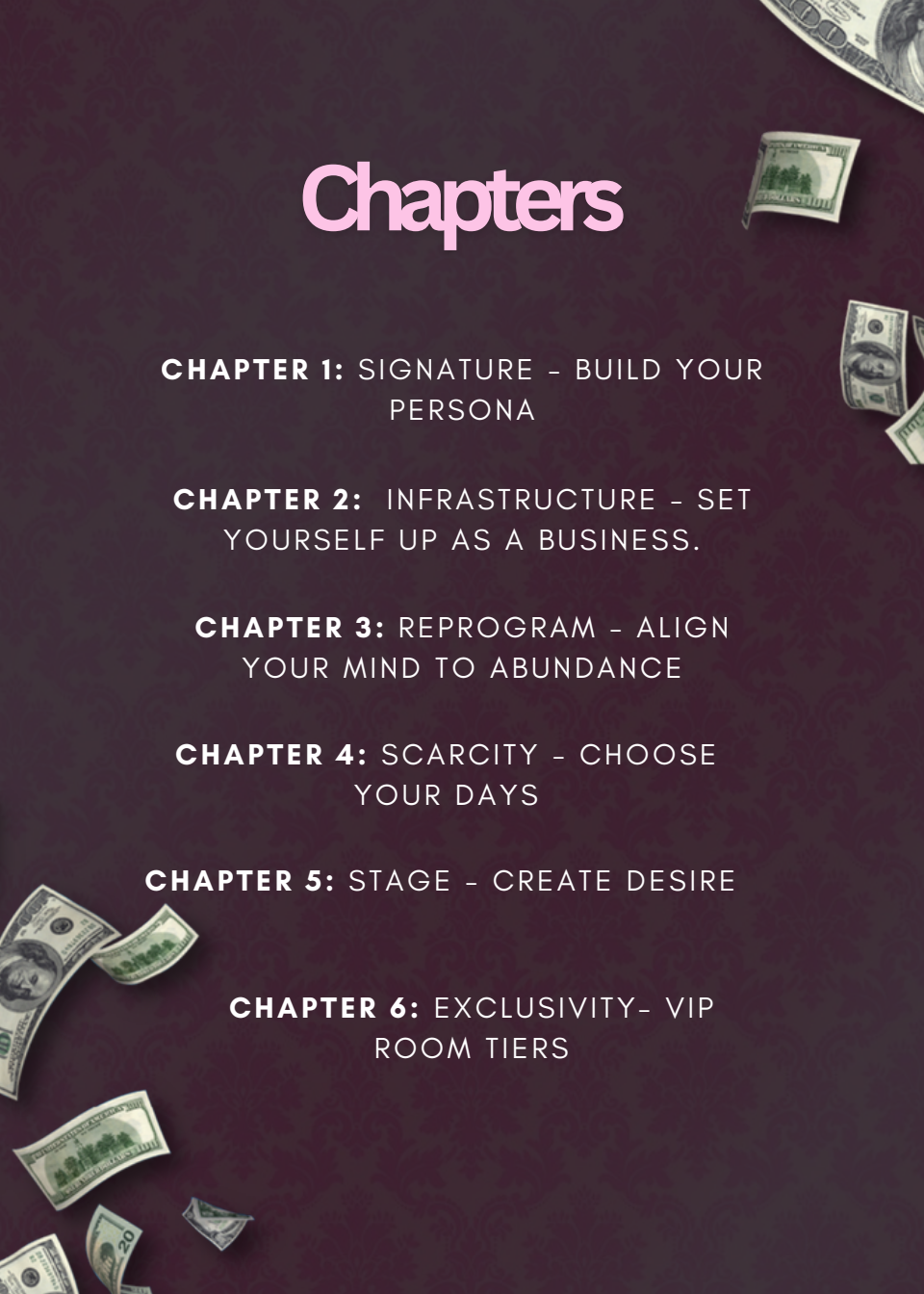
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Chapters

The background is a dark, textured surface. Scattered across it are several US dollar bills, including \$100, \$20, and \$10 bills, some of which are partially visible at the edges of the frame.

CHAPTER 1: SIGNATURE - BUILD YOUR PERSONA

CHAPTER 2: INFRASTRUCTURE - SET YOURSELF UP AS A BUSINESS.

CHAPTER 3: REPROGRAM - ALIGN YOUR MIND TO ABUNDANCE

CHAPTER 4: SCARCITY - CHOOSE YOUR DAYS

CHAPTER 5: STAGE - CREATE DESIRE

CHAPTER 6: EXCLUSIVITY- VIP ROOM TIERS

Introduction

As a stripper you need to understand the importance of what your job title is. You are not a prostitute, you are an entertainer. and that means you are there to simply entertain your audience. your responsibility is to make sure your clients are entertained and continuously coming back because they love the way YOU entertain them. In this ebook you will learn the ins and outs of how to actually attract the type of clientele that will pay you \$10,000 a week. But in order to do that you have to first go through a transformation.

That transformation includes you releasing the dancer you have been to step into the stripper that you are about to become. in order for you to make \$10,000 a week. You have to first identify what that version of you would be like. How she will walk, how she will talk, what her standards will be. How she will present herself and show up to her clients. While simultaneously noticing how you are currently showing up. So, you can effectively make that transformation.

In addition to transforming your persona. You will need to set yourself up as a business. When you set yourself up as a business you will essentially get paid like one. The chapter 2 you will learn the step by step process to set yourself up for success. This is not only for the stripclub this is for you building outside of the club as well. Each time a high value client comes in he's going to want to connect with you because you guys are aligned energetically.

Furthermore, by the end of chapter six you would have went through the entire vip strategy to maximize your earnings each night. This will give you the exact script, and actions to take to start making at least \$3,000 a day. If you follow all six of these steps you are guaranteed to win. So let's get right into chapter 1. See you there!

Chapter 1

SIGNATURE – BUILD YOUR PERSONA

Welcome to the building your persona section, this chapter will help you to identify how you're currently showing up in the strip club and how you can start to reposition yourself so you can start attracting high value clients. The stripper that has \$5,000+ days carries herself to a certain standard. That starts with the club environment.

STEP 1: CHOOSE YOUR CLUB

1. Start to research GENTLEMAN CLUBS in your area.
- You're club matters. You're not going to make the amount of money you want at a club that doesn't have member ships, V.I.P rooms, or High networking clients.
- Gentleman Clubs are clubs that usually serve steak and lobster, You most likely have wear dresses instead of dance wear. These clubs will give you access to the type of client that will pay big money in the V.I.P Rooms.

STEP 2: CREATE HER

1. In order to receive \$5,000 + days you have to become her because right now i guaranteed you're
- Shy
- Insecure
- Don't have boundaries
- charge \$20-30 a dance
- afraid to ask for more money.

The stripper that makes \$5,000 a day carries herself with grace and poise, she's tapped all the way into her feminine energy, she's learned how to get exactly what she wants because she won't settle for anything less than she desires.

Now imagine the version of you that makes \$5,000 a day.

- What's Her name (change it from the current name you have now)
- What's Her signature scent? (invest in perfume that will make you unforgettable)
- What's her signature hairstyle? (Find a style that makes you feel the most confident)
- What's Her Signature color. (This is the color that no matter the day you always make money when you wear it.)

STEP 3: CUSTOMIZE HER

1. Now that you've created her now its time to customize her. Think of The sims game when you start to customize her.
2. Whats her archetype?
 - The Girlfriend, The Boss, The fantasy, or the muse.
3. Whats her style? (is it chic, minimalist, Gothic, soft feminine, or BDSM)
4. Whats her hobbies (you need to know these things because it is a totally different character than you are now.)
5. How will her clients react to her when they see her (how will they treat her? How much will they willingly give her, what would they do for her?

You need to know all of these things because essentially you are creating a new persona to start to receive the money that you want. So you have to become an entirely new type of dancer, that has new beliefs, new targets, new hobbies, and new experiences. This new version of you wouldn't shrink at the thought of you asking for \$2,500 for 30 mins. I know immediately even just reading that your body tightened up. That is why we are creating a version of you that doesn't shrink.

STEP 4: EMBODY HER

Now that you have an actual clear picture about how she will be. Now you must start to embody her. That means you have to start to show up as her. If one of her characteristics is confidence and you're not confident, Go to the mirror and declare how confident you are, how beautiful you are, how sexy you are. this will start to shift how others perceive you.

Change your hair, buy your perfume, start doing the hobbies she stated, start showing up fully as this new persona.

Accepting this New Persona.

This is the time that you write a letter as your new persona starting out as I _____ am entirely grateful now that i make \$5,000 a day ... ETC make it your own, brag about how men spoil you, give you whatever you want and worship the ground that you walk on, add in how you only accept the very best clients, and only the very best finds you. Script out the exact way you walk inside of the club and all eyes are on you. How you're so amazed about how money just finds you and you don't have to hustle hard for it to come, express how it feels to actually receive large amounts of money to your bank account each time you go into work. at the end of your writing, write "i now accept this reality."

Make sure you're Writing in PRESENT TENSE example: I fancy. am entirely grateful...

STEP 5: RECORD A VOICE NOTE

Now that you have your script. Go into your voice recording app. (voice memos)

2. Record everything you just wrote.
3. Listen to this voice memo each day that you go into work. This will help your mind attract his exact frequency, while subconsciously helping you become this version of yourself naturally.

Chapter 2

INFRASTRUCTURE- SETTING YOURSELF UP AS A BUSINESS

As a an entertainer (stripper) you must understand that you are an independent contractor. That means the club is contracting to entertain their customers that come inside of their establishment. From your prospective You are renting their venue to perform in their establishment. Now, if you choose to be an employee they have more leverage over what you charge for dances and how you show up.

CHOOSE YOUR LLC NAME

- Since you've chosen to be an independent contractor, now is a good time to set yourself up for success.
- Come up with a simple LLC name, something that is not outrageous. Make sure you include media at the end.
- Including media is very important for when you do go to the bank and open your business checking account.
- You are an entertainer, so you affirm the type of entertainment you are doing is content creation, writing, or the arts.
- Banks are very skeptical about opening accounts that are related to the "sex industry" so do not mention anything about you being an adult entertainer.
- This will also help you when you want to gain business credit and start a business outside of the club.

GET YOUR EIN NUMBER

- After you've applied for your LLC make sure you go to <https://sa.www4.irs.gov/applyein/legalStructure>
- Select LLC on the first page.
- Fill out all of your LLC information. Then when you go through all the steps. You will receive your EIN Number right away. Store this on your phone in your files.

GETTING A BUSINESS BANK ACCOUNT

- Once you have your LLC and EIN number, now you can get your business bank account.
- Look for banks that has merchant tap to pay.
- Chase Is a really good start.
- Once you go inside of the bank, they will ask you What does your business consist of, make sure to say something on the lines of creative arts, media industry, or writing.
- Make sure you obtain a business email address, phone number.

WHY THIS IS IMPORTANT

Make sure you follow these steps. Trust me it sounds tedious, but when you set yourself up as a business you start to get paid as a business. The type of clientele that will pay you 1,000s of dollars everytime they come to see you, will respect you more because you've taken these steps to actually set yourself up for the future. They will think that you're smart, and want to continue to invest in you.

Now the reason i wanted you to include media to your LLC name is when these clients send you money in the V.I.P room their biggest concerns are their wives finding out that they are paying for entertainment at the club. So, as you will learn in the scripts later in the ebook. You can use the business name as an even bigger reason why they should do V.I.P because their privacy means everything to you.

START ACCEPTING V.I.P MONEY TO YOUR BUSINESS ACCOUNT

You're ready to start applying for gentleman clubs in your area. If you don't currently work at one now.

Make sure all of your V.I.P transactions go towards your business bank account. Then on any day of the week pay yourself a check to your personal account. This will show that you actually have a business and consistent money flowing in.

Chapter 3

REPROGRAM - ALIGN YOUR MIND TO ABUNDANCE

You will never hustle your way to more money, you have to use your feminine energy to attract and how do you do that? You rest, you play, you enjoy life, and you trust that everything will work out for you.

IDENTIFY YOUR MONEY BLOCKS

In this next step you will need to get a pen and piece of paper.

Write out the story you believe about dancing, your worries, struggles, wins, best nights, worst nights. write it all out.

OBSERVE THESE BLOCKS

Now when you finish writing the story, its time to reread it. When you are done reading. It will be time to make a conscious decision Between if you want to continue to accept this story you've been telling yourself or if you are ready to create a new.

IF THE ANSWER IS **YES** TO WANTING TO CONTINUE TO KEEP THIS STORY. I WANT YOU TO SEE WHAT YOU ARE WILLING TO EXPERIENCE EACH TIME YOU WALK IN THE CLUB

- You are willing to accept Slow Days
- You are willing to accept cheap customers
- You are willing to accept the hustle
- You are willing to keep the same results and treatment you've been receiving.

I recommend you closing this eBook now because in order to receive \$5,000 + a day you must accept a New Story.

If You decide **NO**, I want you to decide in this moment to release this story and no longer accept it.

Under the story you just wrote out write "I no longer accept this reality and i choose to create a new one"

CREATE THE NEW STORY

Now that you have released that story, you have space and opportunity to create a new one.

- The new story is "I only work with high networking individuals that feel ecstatic to give me \$5,000+ when they come inside of the club to see me. I am their favorite of all time, and they worship the ground that i walk. Every day is a winning day for me because i always leave with \$5,000+. I feel so blessed that this is my reality"

Now write **"I now accept this reality"**

Beliefs

This is a most important step to executing this strategy, because your thoughts create your reality. So every thought and experience you've had up to this moment is a mirror to what you feel about yourself. So in order for this to work you must believe that you DESERVE this type of money.

Follow these three steps and you will be making more money in no time.

1. **Identify the money blocks**
2. **Observe/ Release the money blocks**
3. **Create a new story.**

The last step that will enhance your results is recording your new story and listening to it every day while you're getting dressed.

Chapter 4

SCARCITY - CHOOSE YOUR DAYS

The old model of dancing is hustle hard, take whatever you can get, every dollar adds up so be grateful.

So, you end up working 5 days a week, burnt out, your money starts to dry up, and you have a hard time making tip out to go to work for the next day.

This new model requires you to rest more in your femininity, Play, have fun and know that every thing is working out for you. The old model says i need to hustle, the new model says "I attract money with ease and everytime i work these days i get paid."

CHOOSE YOUR DAYS -

Choose 3 days out of the week that you dont mind committing to. If you know you're not able to show up on those days because you always have something happen on that day, choose another day.

- Plan your week - when you plan around the 3 days you create more consistency with yourself. So, you money will start to be more consistent.
- These 3 days helps you to create scarcity to the men. If you are always available he's not going to think of you as special because he's going to see that YOU NEED him. when it should really be the other way around.
- You need to make sure your time is limited.

SCRIPT- FOR REBUTALS

If a customer is hesitant to go to the VIP ROOM with you after he's already made it clear that he's interested, then you can say this to make him think he's going to miss out.

" Hey baby, i understand that you want to come back tomorrow but i am only here today and the next time i work is _____ next week, maybe we can do a 30 min trail today to see if we're actually compatible with each other.

This makes him believe he's going to miss out on an opportunity with you.

SCHEDULING YOUR REGULARS

Schedule your regular VIPs as appointments. Time is money and they must pay you if they come in to see you. The hour that they come to spend with you should be very profitable. This is VIP not getting 500 ones to throw on you. Make it very clear that each time they come in they get the VIP Treatment for an entire hour.

This removes you sitting with a regular customer for 3 hours of your shift and he only gives you \$500. no more of that.

PRACTICE GOOD TIME MANAGEMENT:

- If you have 1 regular scheduled the same day as another make sure you time block. I recommend you having google calendar this will help you stay up to date with who you are seeing, how much they spend, and all of the information about them.
- Time block 1 hour apart so you can have time for the next client to come inside
- Changing your outfit, freshening up, cleaning up your makeup. .

Chapter 5

STAGE - CREATE DESIRE

When you go up on stage that is your advertisement. Remember what i told you in the beginning. You are an entertainer, so entertain. Express yourself freely and sensually. The stage is there for you to envoke a feeling in your potential V.I.P client.

Stop using the stage to stand around and pout about no money being in the club, and create what you want from your performance. This will bring the people to the stage.

THE PERFORMANCE

Your performance should consist of 3 things

- **Appearance** - Your appearance includes your hair, makeup, shoes, outfit, and perfume. you want them to remember you by something out standing about you.

Think about how you would want someone to remember how you smell, How laid or wild your hair was, How perfect your outfit as connected to the fantasy you were creating.

- **Feeling**- your performance must create a feeling in that person. Be so expressive that when you get off stage they say the exact thing you were intending to make them feel. Rather thats happy, excited, horny, impressed, WOW'd, or simply entertained.
- **Desire**- Your performance should make your potential client want a dance from you the moment you get off stage. This will be the perfect opportunity to mention the V.I.P room.

For an example: one of my mentees would always wear black latex, a whip, and hand cuffs, she sold the idea that she was into BDSM. She was drawing in her exact client type. She would attract men who either like to be submissive, OR wanted to dominate her. Her apperance, the feeling she made them feel , created that desire for him to want a dance when she got off stage. She sold him the 1 hour package for \$2,500.

This is what i mean by your stage set is your advertisement. Don't be afraid to show up fully in this new persona.

V.I.P SCOUTING

As you're on stage, yes you're creating desire in those watching but you must pay attention, create eye contact, smile, wink, flirt. this helps you gauge who's hot and who's cold.

Hot/Cold Leads

Hot leads

- He asks for a dance immediately when you get off stage.
- He comes to the stage and tips you with a 20, 50, or 100 dollar bill.
- He only watches you and no one else
- He offers to buy you a drink
- He asks how much for 30 mins.
- He asks are there any more rooms more private

Cold Leads

- He just watches you on stage
- He talks to you but tips other women when he's with you
- He breaks eye contact when you try to make it on stage.
- he acts entertained by other things

KNOW YOUR TARGET CLIENT

Like the previous example with the whip, latex, and handcuffs. She knew who her target client would be. So she created her stage performance around him. the man that would be willing to pay her \$5,000 just get his fantasy fulfilled.

know the type of man you want to deal with then set your stage performance around the type of aesthetic that would attract him to you. Do your research.

What are his hobbies?

What does he do for work?

Is he young, middle aged, or older?

Is he good with his money or reckless?

Is he married or single?

Is he ashamed of his desires?

How much money is alot of money for him?

There would be at least 2 men that would be in the club. That is your exact client type.

QUALIFY YOUR CLIENT.

You don't take just anybody to V.I.P. You qualify them. You're essentially building rapport with these men. You want returning regular clients. So, by qualifying them you allow yourself to cut through the men that just want a cheap thrill.

When you're the one doing the qualifying to go to V.I.P it puts you in the position to choose instead of waiting to be chosen. These are the top questions you should ask

1. "What brought you out tonight?" This tells her his **intention**. Birthday? Bachelor party? Business trip? Client entertainment? Just killing time?

3. "Have you been here before?" If yes, follow with:

"What do you normally do when you come?"

Now YOU can learn whether he's familiar with dances, VIP, bottle service, etc.

4. "Are you guys staying for a while tonight?" This qualifies **time** without asking, "Do you have time for VIP?"

5. "Are you more of a party-on-the-floor person, or do you like being somewhere private?" This is one of my favorites because you're qualifying his **preference** while planting the idea of privacy.

6. "Have you checked out our VIP yet?" Very natural transition. If he says, "Yeah, I always get VIP when I'm here," that's valuable information.

7. "What does a good night out look like for you?" Now you're discovering what he actually values—conversation, privacy, attention, partying, exclusivity, etc

9. "Are you here for work or are you from here?"

Business travelers, conventions, client entertainment, etc. can naturally come up without interrogating him about money.

Chapter 6

EXCLUSIVITY- THE VIP ROOM TIERS

Once you have qualified your client. You can take him to VIP. You should automatically know how much he's willing to spend and how long.

If hes ask how much are dances, you respond with would you like 30 mins or 1 hour? This will hint that he's paying for time not dances.

If he asks "how much for a couple songs" you tell him " I only give VIP dances, It's alot more private and i like it to be just me and you.

30 MINUTES — \$1,000

The Introduction

Enough time to create the experience and leave him wanting more.

1 HOUR — \$2,500

The Full Experience

More time. More attention. More privacy. More immersion in her particular archetype.

USE YOUR ARCEHTYPE

There are four differnt arcetype, you can use yours to enhance the VIP experience. Thats why its important to see if you actually connect, knowing who your desired client is, and how you want to show up. If you do not know your achetype take the archetype quiz here.. www.poletoprofit.com/quiz.html

The Girlfriend: Your superpower is you make them feel seen. Remember details. Ask good questions. Be playful. Give him focused attention. Make the room feel completely different from the chaotic club floor.

HER RULE:

Don't give boyfriend-level attention for \$0.

The Fantasy: Your straegy is anticipation.

Presentation matters. Eye contact, confidence, flirtation, movement and atmosphere should make the experience feel elevated from the floor.

HER RULE:

Attention is free. Access isn't.

The Boss: Her superpower: She's comfortable taking control of the sale.

She leads. The customer doesn't have to figure out what happens next. Her confidence makes the experience feel intentional and premium.

HER RULE: stop selling everybody. Start qualifying buyers.

The Muse: Her super power is People want to know more about her.

Calm, intimate, intentional and exclusive. She doesn't need to become louder or more aggressive just because they're in VIP.

HER RULE:

Be selective, not passive.

Scripts

Presenting VIP

it's so loud out here. I'd rather actually spend time with you.
Let's go somewhere we can have each other to ourselves."

You've gotten enough of me out here. Come get the
private experience.

You and I should go VIP. More privacy, more time, no
interruptions. Come on.

I don't usually give everyone that much access to me out
here. We should go somewhere more private.

Now is the time to get started!

You've reached the end of this course!

Now go out there and know you're the baddest of all time! remember always get you money up front, only give VIP dances, and sell access to your time and energy not \$20 dances.

All you need is 3 30 min clients at \$1,000 to make \$3,000 a night.

2 1 hour clients at \$2,500 to make \$5,000 a night.